

Implementation Regulations EER HZ Vitality & Tourism Management (English)

Introduction

The vitality and tourism management program is coming to an end. In September 2018, the new Tourism Management program was launched. This EER Implementation Regulations is concentrates on the 'Vitality & Tourism Management' program with its courses offered in its year 4: the courses in years 1, 2 and 3 are not offered any more.

The re-clustering of the tourism programs within the Netherlands has resulted in a new educational profile for the Tourism Management programs and its students. The Vitality and Tourism Management program had a different CROHO but was connected to the various tourism management program cluster. Since there would be one CROHO and title (Tourism Management) for the variety of tourism related programs, the Vitality and Tourism Management program comes to an end. A new profile with different learning tasks relate to the now Tourism Management programs. The Vitality and Tourism Management students still work on the 10 competences and the added HZ's research competences for the remaining years. There is no translation to the new profile, whereas it could be said that in general, learning outcomes of the new profile and competences and task of the one central in VTM are closely related.

Chapter 1 General provisions Implementation Regulations CER HZ

1.1 general

1.1.1 The Course and Examination Regulations (CER HZ) comprise the core of the education within HZ. That document gives a general overview of all study programmes offered by HZ. The CER HZ contains institution-specific regulations, which apply to the entire HZ. Every year, the Executive Board determines the institution-specific Implementation Regulations CER HZ (hereinafter: Implementation Regulations) for every study programme.

1.2 Programme Committee

1.2.1 The Programme Committee is provided the opportunity to advise the Executive Board before the Implementation Regulations are determined.

1.2.2 The Programme Committee assesses the execution of the Education and Examination Regulations and the Implementation Regulations annually.

1.3 Domain director

1.3.1 The appointed domain director is responsible for:

- a. the execution of the CER HZ;
- b. the implementation and execution of the Implementation Regulations;
- c. the annual evaluation on behalf of the Executive Board of the CER HZ and the Implementation Regulations, in which he measures and monitors the amount of time students need and adjust the study load, if necessary (article 7.14 WHW);
- d. preparing the adjustments to the Implementation Regulations..

Chapter 2 Implementation Regulations CER HZ per study programme: Vitality & Tourism Management, full-time
2.1 Registration, pre-training requirements and admission policy

2.1.1 Overview additional pre-training requirements (article 2.3 CER HZ in addition to the requirements as stated in article 2.2 CER HZ)

Profiles senior general secondary education	NT (Nature & Technology)	NH (Nature & Health)	ES (Economy & Society)	CS (Culture & Society)
Study programme: (V&)TM				
Student graduated from senior general secondary school before 1-8-2009	✓	✓	✓	✓
Student graduated from senior general secondary school after 1-8-2009	✓	✓	✓	✓

Profiles pre-university education	NT (Nature & Technology)	NH (Nature & Health)	ES (Economy & Society)	CS (Culture & Society)
Study programme: (V&)TM				
Student graduated from pre-university before 1-8-2010	✓	✓	✓	✓
Student graduated from pre-university after 1-8-2010	✓	✓	✓	✓

 Overview of domains of secondary vocational education (Dutch: *mbo-domeinen*) that do not give direct access to *sectors* of Universities of Applied Sciences (in Dutch: *hbo-sector*)

- **mbo-domain technics and process industry to sector economics**
- **mbo-domain trade and entrepreneurship to sector health**
- **mbo-domain trade and entrepreneurship to sector technology**
- **mbo-domain economics and administration to sector health**
- **mbo-domain economics and administration to sector technology**
- **mbo-domain health and care to sector economics**
- **mbo-domain food, nature and environment to sector economics**

2.1.2 Deficiency test (article 2.4 OER HZ)

VTM students who did not meet the requirements needed to complete a deficiency test for economics before the program started. Since VTM does not accept new students any longer, info on this test is not relevant.

2.2 Organisation of the study programme and education, addendum to the certificate

2.2.1 Study programme profile (article 3.2 CER HZ)

The programme Vitality and Tourism Management is primarily focused on the entrepreneurial and leadership core competencies, complemented with direct knowledge from the field. The translation of generic knowledge to the specific business sector is the core. The propaedeutic phase on the programme is targeted to the practice of the field. This is by coherent learning arrangements. The professional profile of bachelor V&TM consists of two parts: the generic part BA and the specific component for vitality and/or tourism. Together, this the entire professional profile of training. A Graduate of the Bachelor of Vitality & Tourism Management is a competent professional. Competence means that the starting position to professional knowledge, insight, skills and professional attitudes apply in solving professional problems. In the professional profile, the contents of the job and the necessary competencies defined. The vocational competences are taken from this professional profile and are in the training profile decomposed into subtasks, occupational settings, structural problems, results and behavioural indicators.

2.2.2 Competencies (art 3.2 OER HZ)

The vitality and tourism management program continues to concentrate on the following competences.

Description of the competencies of the study programme Vitality & Tourism Management	
1	Development of a vision for change and trends in the external environment and development of relationships, networks and chains
	1.1 Gathers secondary information on macro and meso level, nationally as well as internationally
	1.2 Interprets secondary information on macro and meso level, nationally as well as internationally
	1.3 Translates secondary information on macro and meso level, nationally as well as internationally
2	Analysing financial and legal matters and internal processes
	2.1 Performs monitoring tasks within the (multinational) organisation
	2.2 Finds appropriate regulations and jurisprudence
	2.3 Interprets regulations and jurisprudence and on its basis formulates an advice
3	Implementing HRM
	3.1 Develops an HRM vision and policy on a strategic level
	3.2 Implements the HRM policy within the organisation and receives advice from the support department HRM
4	Regulating business and organisational processes
	4.1 Formulates a business plan for a start-up business in which commercial, organisational, financial and legal aspects are presented clearly and coherently
	4.2 Performs, together with others, various business processes in a simple organisation
	4.3 Assesses the performance of an existing organisation and formulated proposals for improvement
5	Analysing policy issues, translating them into policy objectives and alternatives and preparing decision-making process
	5.1 Gathers and describes relevant policy information, inside and outside the organisation
	5.2 Analyses principles of the current policy and defines a policy problem
	5.3 Formulates a policy proposal aimed to improve the (economical) position of the organisation and/or its sphere of influence, taking into consideration the legal and organisational framework
6	Developing, implementing and evaluating the change process
	6.1 Identifies an organisational problem within the business process, analyses the process and formulates a solution in order to improve the business management
	6.2 Formulates alternative plans within the legal and financial framework for the necessary changes, implements these plans within the organisations and helps to create support for these plans
	6.3 Evaluates a change
7	Social and communicative competencies (intrapersonal)
	7.1 Collaborates with co-workers, experts and suppliers
	7.2 Maintains relationships with external parties, such as municipalities, provinces and branches
	7.3 Communicates internally and externally, orally and in writing, with various target groups
8	Self-managing competencies (interpersonal)
	8.1 Actively follows the developments in his field of expertise and related domains and forms a vision based on this
	8.2 Conducts his or her own research, where necessary, to justify his or her own vision and/or participates in a broader research to this end
	8.3 Works towards the development of a professional attitude with space for normative cultural aspects, respect for others, a code of professional standards and ethical principles for professional conduct
	8.4 Integrates his vision on the developments in his field and related domains in the execution of his own tasks
9	Creating, initiating and marketing sustainable tourist and/or vitality and wellness products and services
	9.1 Creates sustainable tourist and/or vitality and wellness products and services
	9.2 Initiates sustainable tourist and/or vitality and wellness products and services
	9.3 Markets sustainable tourist and/or vitality and wellness products and services
10	Offering hospitality which centres around the guests' experience
	10.1 Develops a sustainable and commercially feasible hospitality concept, which focuses on the physical and emotional circumstances of the guest
	10.2 Initiates and monitors a hospitality concept within the organisation aimed at professionalism, expertise and competences
	10.3 Offers activities and services in a hospitable, businesslike and responsible manner when interacting with the guest

Organisation study programme (article 3.3, 3.13, CER HZ)

Organisation of the study programme:	
National name:	<i>Vitaliteitsmanagement & Toerisme</i>
International name:	<i>Vitality & Tourism Management</i>
Degree:	<i>Bachelor of Arts</i>
Duration of study:	<i>4 years</i>
Study load propaedeutic phase	60 EC
Study load main phase:	180 EC
Form:	<i>Full-time</i>
Croho-code:	<i>30110</i>
Location:	<i>Vlissingen</i>
Languages:	<i>English</i>
Date start accreditation:	<i>28 November 2014</i>
Final date accreditation:	<i>This program will end 31-08-2023</i>
Associate degree:	<i>Ad Tourism Management (separate Implementation Regulation)</i>
Combined study programme:	<i>Not applicable</i>

The only courses planned for the program VTM considers two graduation courses that together make 60 EC.

Study programme Vitality & Tourism Management year 4

Completing bachelor in the major phase	
Semester 7 and 8	Graduation phase CU11839/CU11840 60 EC

Bachelor study programme: (V&)TM, full-time

2.2.3 Courses propaedeutic phase (article 3.5, 3.11 CER HZ)

Courses in semester 1 and 2 (year 1) of the fulltime bachelor Vitality & Tourism Management program are not offered any longer.

2.2.5 Courses main phase (article 3.5, 3.11 CER HZ)

Courses in semester 3 and 4 (year 2) as well as 5 and 6 (year 3) of the fulltime bachelor Vitality & Tourism Management program are not offered any longer.

Bachelor study programme: (V&)TM, full-time

Semester/Blok: S1 CU11839V9 - Graduation 1 (2020 / VT)
Semester/Blok: S2 CU11839V9 - Graduation 1 (2020 / VT)

Course CU11839V9		Title: Graduation 1				EC's: 30		Compulsory:		Language: Dutch / English					
Course manager: JAECM van Poppel		Teachers: To be determined				Contact hours:		Course type: CU							
Preconditions: Graduation 1: A minimum of 170 EC's from previous semesters, including the propaedeutic phase; no more than 5 EC open of study year 2, and the student has successfully obtained the EC's from the course Applied Research Projects including research methods from year 3. The student has a START document which has been approved by the graduation supervisor before the start of the block. Students can start in block 1, block 2, block 3 or block 4 of the academic year.															
Special condition for credit allocation: Personal development plan; work placement reflection and active participation peer session															
Course summary: Preparation of the work placement by creating portfolio 1 and preparation on a practice-oriented research according to the research framework of the University of Applied Sciences by writing a research proposal. Students exchange their ideas and work by participating in a peer session.															
Course material: ISBN: 9780750665735, Business research projects a solution-oriented approach, ISBN 9780750665735, Keizer, J. Kempen, P.M., Taylor & Francis S&T Voorheen lijst Elsevier S&T, 1e druk (Mandatory) ISBN: 9789999934213, GWO ENGLISH EDITION, ISBN 9789999934213, Glabbeek van, E.E.M., Lab Oudelande(wordt bij HZ geleverd), 1e druk (Mandatory) ISBN: 9780273750758, Research methods for business students, ISBN 9780273750758, Saunders, m., Pearson Education, 6e druk (Mandatory)															
Assess-ment	Format <i>Oral (O), written (W) or alternative (A) assessment</i>			Group (G) or Indiv. (I)	Schedule? (yes/no) + duration if "yes" (minutes)	Contents <i>Linked with subtasks</i>	Weight		Decimals or Alpha-numeric		Minimum score	Planned in week	Exam inspection in week	Re-sit in week	Exam inspection re-sit exam
	No.	O	W				A	Assessment description:	G	I					
TOETS01 (VT)		x				Link to obtain level 3 of all 10 competencies of the study programme. Research competence 11	85%	25.5	D		5.5	n/a	n/a	n/a	n/a
TOETS02 (VT)			x			Research competence 11	15%	4.5	D		5.5	n/a	n/a	n/a	n/a

Semester/Blok: S2 CU11840V8 - Graduation 2 (2020 / VT)

Bachelor study programme: (V&)TM, full-time

Course CU11840V8		Title: Graduation 2						EC's: 30		Compulsory:		Language: Dutch / English					
Course manager: JAECM van Poppel		Teachers: To be determined						Contact hours:		Course type: CU							
Preconditions: Graduation 2: The students has an approved research proposal and portfolio part 1 including personal development plan, personal activity plan including to checklists 1-6.																	
Special condition for credit allocation: Active participation research, work placement, peer session and final presentation.																	
Course summary: Work placement, in which a project is performed that focuses on the company's en student's personal development (on all of the 10 competences). Part of the project is to conduct a practice-oriented research according to the research framework of the University of Applied Sciences. Command of the competences is proven by means of a portfolio.																	
Course material: ISBN: 9789999934213, GWO ENGLISH EDITION, ISBN 9789999934213, Glabbeek van, E.E.M., Lab Oudelande(wordt bij HZ geleverd), 1e druk (Mandatory) ISBN: 9789001816964, Research This is it! Conduct and evaluate quantitative and qualitative research, ISBN 9789001816964, Baarda, Dr.D.B, Noordhoff Uitgevers, 2e druk (Mandatory)																	
Assess-ment	Format			Assessment description:	Group (G) or Indiv. (I)		Schedule? (yes/no) + duration if "yes" (minutes)	Contents <i>Linked with subtasks</i>	Weight		Decimals or Alpha-numeric		Minimum score	Planned in week	Exam inspection in week	Re-sit in week	Exam inspection re-sit exam
	O	W	A		G	I			%	EC's	D	A					
TOETS01 (VT)	x		x	Peer session		x		Research competence Competency 7: Social and communication skills (interpersonal). Competency 8: Self-managing competencies (intrapersonal).	15%	4.5	D		5.5	n/a	n/a	n/a	n/a
TOETS02 (VT)		x		Report of the portfolio		x		Level 3 of all 10 competencies of the study programme	40%	12.0	D		5.5	n/a	n/a	n/a	n/a
TOETS03 (VT)	x	x		Report of the thesis		x		Research competence	45%	13.5	D		5.5	n/a	n/a	n/a	n/a

2.2.6 Free composition courses (article 3.12 CER HZ)

The curriculum Vitality & Tourism Management contains a total amount of 7.5 EC of free composition.

The free composition was planned for semester 6 of the study programme, but could have been taken earlier. The planning and completion is different for each student, in consultation with the SCC. The total study load is 7.5 EC and a student has the option to choose three courses of 2.5 EC. If a student performs different activities, it is up to the student to prove, by means of evidence, how much time each activity took. It is also possible to earn 1.25 EC, for instance by taking HZ cult.

Assignments and assessment

As described above, students are free to carry out the assignments as they see fit, in consultation with the SCC. Assessment will be as follows:

- a. By means of an examination (for instance for a language course or another course). If it is an HZ course, this will be incorporated in the study plan.
- b. By means of written evidence (for instance proof of attending a convention or a report on a convention, a report of an external assignment + assessment by the person responsible inside the organisation/enterprise and a signature which states the hours worked, together with a note from the student indicating how many hours were spent performing which tasks and which competencies/subtasks were carried out at which level.

2.2.7 Specialisations (article 3.10 CER HZ)

There are no specific specialisations.

2.2.8 Work placement (article 3.9 CER HZ)

To be eligible for the work placement, the student must meet the following requirements:

- Completion of the propaedeutic phase
- A minimum of 170 academic credits accrued in the semesters prior to the graduation phase
- If you have less than 180 EC: a realistic plan to accrue the remaining credits, with a positive advice from the SCC
- an approved (provisional) thesis from your mentor and an approved personal development plan (PDP).

The graduation phase consists of the following phases:

Bachelor study programme: (V&)TM, full-time

1. Preparation phase, from April through June, prior to your graduation year. During this period, the student searches a work placement. This period ends with the Start Document.
2. Orientation phase, from September through October. In this phase, the student visits the company and develops an action plan and a theoretical framework.
3. Implementation phase, from November through May. The student is at the work placement and works on his or her thesis.
4. Finishing phase, from mid-May through mid-June, in which the student finishes the research. This period results in the presentation and the final assessment.

2.2.9 Minor (article 3.8 CER HZ)

A Minor is a coherent programme of 2x15 academic credits, which a student takes in one semester and which gives the student the opportunity to expand or broaden his or her knowledge and competencies.

The minors that HZ offers are listed in HZ's minor catalogue which can be found on HZ Learn.

A student must follow a minor that is published in HZ's minor catalogue, unless the student decides to follow a minor at a different institution for higher education in the Netherlands or abroad.

HZ's minor catalogue stipulates the conditions the student must meet before he can take a minor

The minor chosen by the student must support the student's chosen study programme and study career. If a student wishes to follow a minor at an institution for higher education in the Netherlands or abroad, the (sub)examination committee must give its permission prior to this. The (sub)examination committee assesses whether the objectives and the level of the minor to be chosen has adequately been accounted for by the student and whether the objectives and the level of the minor to be chosen could be attained by following a minor at HZ. In order for a student to actually participate in a minor, the propaedeutic phase (60EC) and a minimum of 30 EC in the major phase need to be completed. Registration for a minor is possible with less credits, once the study coach agrees it is possible and a reasonable expectation this demands will be fulfilled before the start of a minor. See also article 3.8 Education and Examination Regulations HZ.

2.2.10 Participation international exchange programme (article 4.5 CER HZ)

There is no separate international exchange programme with a certain partner. For an international exchange minor, the student should, at a minimum, have completed the propaedeutic phase and approval of international office. See also article 4.5 paragraph 1 Education and Examination Regulations HZ.

2.2.12 Graduating (article 3.9. CER)

To be eligible for the graduation work placement, the student must meet the following requirements:

- Completion of the propaedeutic phase
- A minimum of 170 academic credits accrued in the semesters prior to the graduation phase
- If you have less than 180 EC: a realistic plan to accrue the remaining credits, with a positive advice from the SCC
- an approved (provisional) thesis from your mentor and an approved personal development plan (PDP).

2.2.13 Addendum to the certificate (article 6.11 CER HZ)

Annulled.

2.2.14 Study programme adaptation regulations (art 6.2 sub 11 CER HZ).

None.

2.2.14 Transitional arrangement (art. 6.2 lid 11 CER HZ)

All courses originally programmed in year 1 and 2 of this bachelor program are not offered any longer. If a student didn't pass the course successfully in the given year, this student has still the possibility to complete these courses. There are no group lessons or instructions offered anymore, but reports/reports can be submitted for review and tests will be organized. Upon request and availability of lecturers, help and guidance will be offered for those students struggling to complete earlier exams of these courses.

Students within current program could complete their bachelor studies until 31-08-2023.

2.3. Study advice

2.3.1. Elaboration of the conditions for registering for a study programme after nbsa (article 8.1 paragraph 9 CER HZ)

The student of the study programme VMT who receives a negative study advice will be disenrolled from this study programme.

2.3.2 Definition of conditions of enrolment in programme after negative binding study advice (art. 8.1 paragraph 9 OER HZ): Enrolment in the VMT programme is only possible upon (written) permission from the department. The department may decide to hold an interview with the student about his or her motivation and attitude before deciding on whether to grant permission.

3.1 Establishment

3.1.1 The duration of the Implementation Regulations equals the duration of the Course and Examination Regulations HZ 2020-2021.

3.1.2 These Implementation Regulations are established by the Executive Board on 06/10/2020.