



Course offer Vitality & Tourism Management

Spring 2017-2018

VITALITY & TOURISM MANAGEMENT

The tourism and leisure industry is one of the most exciting and fastest-growing sectors: new markets, new concepts, a growing demand for sport and wellness. This programme combines strategic management, entrepreneurship and concept development with tourism, wellness and hospitality.

COURSE OFFER SPRING SEMESTER 2017-2018.

Year	Course name & code	ECTS
1	Succesfull Business in Tourism:	
	- Business Plan 1 (CUO9841)	2,5
	- Business Plan 2 (CU09842)	2,5
	- Project Successful Business in Tourism (CU09843)	2,5
1	Innovative Leadership:	
	- HRM in VMT (CU9845)	2,5
	- Workshops HRM for VMT (CU09846)	2,5
	- Project Innovative Leadership (CU09847)	2,5
1	Vitality & Wellness 2	
	- Determined Energetics (CU11833)	5
1	- English 2 (CU08486)	2,5
	- Qualitative research (CU19283)	2,5
2	- Data Analysis (CU11998)	2,5
	- English 4 (CU07350)	2,5
	- Corporate Social Responsibility (CU11836)	2,5
2	Vitality & Wellness 4	
	- Health/Medical (CU11835)	5
2	Communication in Crisis:	
	- Communication & Crisis communication foundation (CU10307)	2,5
	- Communication during crisis in practice (CU10308)	2,5
	- Project Crisis Communication (CU10309)	2,5
3	- Management Simulation Touroperating (CU12716)	7,5
	- Intercultural Communication (CU12722)	2,5
	- Commercial Skills (CU11351)	2,5
	- Research Methods (CU03740)	2,5
	- Research Assignment (Wellbeing in the Delta) (CU12591)	7,5
	- Corporate Social Responsibility (CU11836)	2,5

Additional you can choose the courses below which are especially for exchange students.

- Dutch for beginners 1 2,5 ECTS
- Peer Project 1,25 ECTS

Course descriptions can be found [HERE](#).