

Implementation Regulations CER HZ

Bachelor

TOURISM MANAGEMENT

Full-time

CROHO 35524

VITALITY MANAGEMENT AND TOURISM

CROHO 30110

2022-2023



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CHAPTER 1 GENERAL PROVISIONS

1.1 General

- 1.1.1 The HZ Course and Examination Regulations Bachelor programme full-time (hereinafter: HZ CER ba ft) cover the core of education within the HZ. This document provides a general overview of all programmes taught at the HZ. The HZ CER Ba ft contains institution-specific provisions, i.e. those that apply to the entire HZ. A programme-specific HZ CER Implementation Regulation (hereinafter: Implementation Regulation) is determined for each programme by the executive board each year.
- 1.1.2 The HZ Course and Examination Regulations Bachelor programme full-time applies to this HZ CER Implementation Regulation Bachelor programme full-time.
- 1.1.3 The Dutch Higher Education and Research Act (WHW) as well as the HZ CER ba ft mention study credits. These Implementation Regulations, in addition to the term credits, also refer to ECTS (European Credits Transfer System), where 1 ECTS is equal to 1 credit and thus a study load of 28 hours (article 7.4 paragraph 1 of WHW).

1.2 Establishment and evaluation

- 1.2.1 The process of establishment and evaluation of this Implementation Regulation is described in article 1.3.4 CER HZ ba ft.
- 1.2.2 The programme committee evaluates the manner of implementation of the education and examination regulations and the Implementation Regulations in question every year (article 1.3.4 CER HZ ba ft).

CHAPTER 2 IMPLEMENTATION REGULATIONS HZ CER

2.1 Registration, prior educational requirements, and admission policy

New registrations are only admitted in Bachelor Tourism Management.

The year 2022/2023 will be the last opportunity for students to enrol for the course Vital Management and Tourism, in order to finish their degree. New registrations cannot register for these courses. Students who enrol for Vital Management and Tourism will receive support through a possibility of individual consults which can be arranged with experienced lecturers. Custom made plans will be made towards submission of assignments.

2.1.1 Overview of additional prior educational requirements (article 2.3 HZ CER Ba ft in addition to the requirements as listed under article 2.2 and 2.2a and 2.2b of HZ CER Ba ft)

Students with a havo diploma				
Havo profiles:	NT	NG	EM	CM
Admissible:	✓	✓	✓	Ec / m&o / be

Students with a vwo diploma				
Vwo profiles:	NT	NG	EM	CM
Admissible:	✓	✓	✓	Ec / m&o / be

2.1.1a Selection criteria & program special track Leisure Lab (article 2.2b HZ CER ba ft)

Following from the approved HZ project Leisure Lab, several 3rd year students from Cohort 2018-2019 and if possible from Cohort 2019-2020 will participate in the Leisure Lab (LL) pilot.

Explanation of the Leisure Lab

The LL is an open space for students to explore their interests, collaborate in a variety of external projects, develop themselves as change-makers and create a direct or indirect impact in the region of Zeeland. It consists of a maximum of two years' honours track for students that showed their motivation, commitment and dedication during the start of their studies. Students are recruited and once interested, selection interviews will be conducted. In case there is a match between the student and the possibilities of the LL, modules related to the LL will replace parts or preferably the entire two years of the regular Tourism Management bachelor program. The learning outcomes related to those exams which will be replaced are summed in an overview. Students need to use this overview as a portfolio-competence scoring card. Students in the LL will work on one or several projects that happen in Zeeland and stimulate the leisure industry. In close collaboration with the professorship Healthy Region and the knowledge centre for Coastal Tourism, project(s) are selected and a student development path created by the LL coordinator. The LL coordinator has a toolbox available with particular workshops, evaluation schemes of relevant and already selected MOOCs, lectures, assignments and testing. Depending on the path of the students, these 'LL-tools' are linked to certain expected steps and outcomes of the connected project(s). Basically, the honors track consists of 3 Leisure Lab semesters. A 'zero' semester can be completed before these 3 to give the student a kick start and allows to get a taster experience of the leisure lab and kind of projects that take place. After this zero semester, the student can return to the bachelor track of needed. Once starting in the first Leisure Lab semester, it is expected to continue this journey.

Selection procedure

The LL is designed for students that look for a challenge, are motivated, dedicated and committed to becoming the best versions of themselves. For this reason, not just all students could enter the Leisure Lab. During their 2nd year of studying, a meeting between the LL coordinator and TM study coaches will result in a long list of students that might be interested and suited for this educational lab approach. Following, these students are invited and informed. Explanation of the LL as well as why they are selected (as a combination of general impression, track record and if possible expressed interests). In case they believe we should have included another student, they are invited to discuss this. After the introductory meeting with the long listed students, a shortlist is created if there is a mutual interest to continue further. The continuation consists of individual intake meetings in which students could ask their questions, next to a structured interview on ambitions, interests, strengths and challenges. The intake is used to discuss with colleagues and match with possible ideas and (near to be) running projects. These ideas for specific possibilities are then shared with the student, after which they should confirm their participation or pursuing with the regular program.

Examination within the Leisure Lab

Since the paths in the honours track could vary per student and per project, it is not possible to predefine particular exams in relation to specific learning outcomes and planned in certain moments. Instead, students will actively work on their portfolio and keep track of their development by means of a portfolio-competence scoring card. There will be continuous assessment enabled by close monitoring of the LL coordinator. Following the created path with its tools requires a certain amount of flexibility and adaptability since often (external) projects are not always follow set plans and timelines. For this reason, it might occur that other tools covering education and examination will be created on the go and used by students to illustrate the development towards achieving the learning outcomes on the portfolio-competence scoring card.

Portfolio-competence scorecards

For Leisure Lab 0, the portfolio follows a preset structure that allows for assessment of the same learning outcomes as central in the modules Strategic Stewardship and Applied Research Lab. All output produced by students are gathered in this portfolio and consists of for example an essay, a MOOC with reflection and a project proposal. In the semesters 1 to 3, the students mix and match their professional products with learning outcomes on the go, or follow a suggested learning journey. This learning journey is derived from the Dutch Design Deltas initiated by Studio Why. Regardless their journey, they discuss products and learning outcomes with the study coach. Feedback forms and student (re)actions follow from this. Once agreed with the LL coach that a learning outcome has been achieved, the LL coach or a designated supervisor will assess the output, following the HZ test policy criteria. If passed, the learning outcome(s) are awarded with a grade and provided with a signature from the assessor. In each module, at least one learning outcome needs to be assessed in order to create a (weighted) average grade. This grade is registered in Osiris as continuous assessment for this particular period. There are no resits in continuous assessments: students could use their output and insights from failed attempts into new exams and attempts.

Granting grades, completing Leisure Lab modules

In order to fully complete the two years of Leisure Lab and be allowed to enter the defense course at the end, students need to show they are competent in various learning outcomes that adhere to the TM graduation criteria but also exceeds them in adding several learning outcomes.

The graduation criteria that in this way allows for the final defence course that completes the bachelor program through the Greenhouse honours track is defined as follow:

- The student prepares, executes and reports on an applied research that suits the criteria for the regular TM modules 'Research Article' and/or 'Research Thesis' (0.A & 0.B)
- The student steers and directs her development on 21st century skills and hostmanship in order to make a difference as individual, member of a team and/or an organization. It will do so and reports by creating a personal development plan at the beginning of a semester and reflects on this at the end (0.X)
- The student sets up structures, leads and directs (business) processes in order to realize and implement a created or given object. In doing so, a variety of relevant internal and external factors are seriously considered (3.: All as defined in the regular graduation criteria).
- The student shows mastery of at least two professional roles' learning outcomes by providing evidence on 4 various learning tasks (a combination of the graduation criteria selection of 1., 2. & 4.)
- The student keeps a link with Zeeland by linking per semester at least one learning task to either The Garage, a study program or the Applied Research Centre of Vitality (any)

2.1.1b Enrolment 180 ECTS track for VWO students (article 2.2a CER HZ Ba ft)

Anyone who wishes to be admitted to a three-year Degree programme must comply with one of the following educational entry requirements:

- a. a pre-university education diploma (Dutch: VWO);
- b. a diploma deemed by ministerial decree to be at least equivalent, or at least equivalent to it in the opinion of the Executive Board. The Executive Board may also decide to admit another person to a three-year Degree programme than the one meant in the first paragraph if, in the opinion of the Executive Board, they have shown they are suitable for that programme.

2.1.2 **Deficiency investigation** (article 2.4 CER HZ ba ft)

HZ Transition Course Economics 2022

The transition course Economics is intended for Dutch students who graduated from senior general secondary school and whose profile does not meet the legal requirements for their specific study programme. These students must pass the final exam of the transition course (with a satisfactory mark). This is required in order to be admitted to the study programme.

The transition course is also suitable for future students who feel they need extra lessons, students who are advised by HZ to take the transition course Economics (with a satisfactory mark) or students who are required to take the course in order to be admitted to the study programme.

Study load: The study load of the course is 40 hours, including the lessons.

Date: To be determined

Costs

The participation fee is not known yet but will cost approximately 200 euros. HZ will provide the course materials at a cash payment of a 50 Euro deposit. Travel costs and such will not be reimbursed.

Registration

You can register for the transition course Economics via the on-line application form. Please register before 1 August 2021 due to the summer holiday and the Organisation of the transition course.

Questions

For questions about the transition course, please contact the program at tourismmanagement@hz.nl

Transition course subjects

1. Price mechanism (supply and demand), price and income elasticity, relationship between price elasticity and revenue
2. Market forms (monopoly, oligopoly, monopolistic competition, perfect competition) and company strategy
3. Profit and loss statement, solvency and liquidity, costs and expenses, revenue and income
4. Index numbers, percentile changes, growth rates
5. Cyclical growth and structural growth; fiscal policy of the government
6. Calculating added value, GDP, GNP, et cetera.
7. Subjects from basic mathematics (dependent on the skills of the participants)

2.1.3 **Additional requirements** (article 2.5 CER ba ft)

Not applicable for TM

2.2 Programme and education structure

2.2.1 Programme profile (article 3.2 CER HZ Ba ft)

The programme Tourism Management is primarily focused on the entrepreneurial and leadership core competencies, complemented with direct knowledge from the field. The translation of generic knowledge to the specific business sector is the core.

The propaedeutic phase of the programme is targeted to the practice of the field. This is by coherent learning arrangements. The professional profile of bachelor TM consists of two parts: the generic part BA and the specific component for tourism.

Together, this the entire professional profile of training. A Graduate of the Bachelor of Tourism Management is a competent professional. Competence means that the starting position to professional knowledge, insight, skills and professional attitudes apply in solving professional problems.

In the professional profile, the contents of the job and the necessary competencies defined. The vocational competences are taken from this professional profile and are in the training profile decomposed into subtasks, occupational settings, structural problems, results and behavioural indicators.

Competencies (art 3.2 CER HZ)

The programme Tourism Management follows the new profile. In this profile, the Tourism Professional works in 4 core and 1 generic task. The generic task emphasizes 21st century skills which we combine with hostmanship, co-creation, sustainability, and research. The four key tasks are bundled in:

1. Initiating and creating
2. Realising and implementing
3. Marketing
4. Organising and managing

2.2.2. Tourism Management Learning outcomes and competencies

Description of the competencies of the study programme Tourism Management	
0	Tourism Professional generic skills
O.A.	Communicates and reports tactfully internally and externally, has good oral and written skills that are appropriate to the target group and social level
O.B.	Applies both qualitative and quantitative methods within applied research, substantiates choices and reports on them clearly
O.C.	Collaborates in co-creation in an international and intercultural professional environment, realises partnerships and develops networks and chains
O.D.	Finds the right balance between people, planet, profit and purpose in thinking and acting, shows social responsibility, monitors the sectoral agreements on sustainability and recognises the significance and effects of tourist behaviour on a destination
O.X	Searches how to make a difference as an individual, as part of a team and/or as part of an organisation through the use of 21st century skills and hostmanship , reflects on his/her own actions in this, learns from it and continuously develops in acquiring these skills
1	Central task Organising and managing
1.1.	Controls operational and tactical business processes, even when there is little structure and/or there are uncertain factors
1.2	Ensures that the organisation's actions comply with the legal frameworks applicable to the situation
1.3.	Assesses the financial situation of a company, for example by means of a balance sheet, income statement or cash flow statement
1.4.	Assesses financial reporting, analyses relevant key figures and draws up departmental budgets, before and after calculations
1.5.	Calculates commercial decisions and applies the basis of revenue management
1.6.	Analyses and improves behaviour in organisations, paying attention to organisational structure and culture, complexity of behaviour in organisations, intercultural management, leadership styles, change management, networks
1.7	Draws up strategic policy that optimises stakeholder interests and enriches the natural, cultural and social environment (value driven), and sets out this policy using strategic analysis, sets strategic options, implements strategic goals and evaluates strategic choices.
1.8	recognises, processes and uses relevant data for decisions and substantiates these
2	Central task Initiating and creating
2.1.	Maps the relevant factors of a destination (intelligence)
2.2.	Identifies and analyses trends in the external environment and converts the results into strategy, policy and new or innovated products and services for a specific target group and uses new technologies where necessary/where possible
2.3.	Sees opportunities and renews current products, services, experiences and processes or creates and designs new ones in a creative, innovative way
2.4	Makes a budget for required investments, estimates income flows, budgets cash flows and analyses investments and weighs them on feasibility and earnings
2.5.	Takes into account related legal aspects when initiating and creating new or innovated services and products
3	Central task Realising and implementing
3.1.	Uses the economic factors within a destination for the improvement of realisation and implementation
3.2.	Makes, partly based on value creation for the customer, hospitality and services part of the (new) product/(new) service
3.3.	Plans operational and tactical business processes, even when there is little structure and/or uncertain factors and makes decision-supporting calculations
3.4.	Develops, implements and evaluates a change process in a creative, fast and accurate manner, sets up operational processes, implements, and/or optimises them
3.5.	Adapts management information systems and creates a (new) structure for data processing
4	Central task put on the market
4.1	Collects and analyses relevant data so that based on them decisions can be made
4.2	Applies knowledge on consumer behaviour and technology for the right market approach
4.3	Develops marketing strategy and makes strategic marketing decisions using the right method
4.4	Calculates promotional costs and weighs these with an eye to the intended goal and alternatives
4.5	Takes into account legal aspects when putting new or innovated services and products on the market

2.2.3. Programme structure tourism management (article 3.3, 3.11a en 3.13 CER HZ ba ft)

National name:	B Tourism Management
International name:	B Tourism Management
Orientation:	Bachelor of Arts
Title conferred:	Bachelor of arts Tourism Management
Programme duration:	240 study credits (ECTS)
Course workload 'propaedeutic' phase:	60 study credits (ECTS)
Conclusion with 'propaedeutic' examination:	Yes
Course workload main phase:	180 study credits (ECTS)
Variant:	Full-time
ISAT code:	35524
Location:	Vlissingen
Language:	English
Effective date:	31-08-2020
Submission date	01-05-2026
Joint degree programme:	Not applicable
180 ECTS fast track:	Yes

Cohort 2022-2023		Q1			Q2			Q3			Q4		
	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	
2022-23	Year 1	37001	World of Tourism	13,75	37002	Operational Management	13,75	37003	Value Creation	13,75	37004	Apprenticeship	10
		38111	English 1	1,25	38112	English 2	1,25	38113	English 3	1,25	37027	HZ Personality TM ty1	5
2023-24	Year 2	37005	Experience Design	13,75	37006	Cultural Awareness	13,75	37007	Digital Intelligence	13,75	37008	Internship	12,5
		38114	English 4	1,25	38201	English 5	1,25	38202	English 6	1,25	37028	HZ Personality TM y2	2,5
2024-25	Year 3	37021	Minor/Exchange TM 1	15	37022	Minor/Exchange TM 2	15	37009	Strategic Stewardship	13,75	37010	Applied Research Project	13,75
								38203	English 7	1,25	38204	English 8	1,25
2025-26	Year 4 A	37011 Management Traineeship & Research Thesis											60
	Option E	37012	Management Traineeship				30	37013	Research Thesis				30
	Option C	37015	Management Traineeship							45	37014	Research Article	15

Cohort 2021-2022		P												
		Q1			Q2			Q3			Q4			
		Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	
2021-22	Year 1	37001	World of Tourism	13,75	37002	Operational Management	13,75	37003	Value Creation	13,75	37004	Apprenticeship	10	
		38111	English 1	1,25	38112	English 2	1,25	38113	English 3	1,25	37027	H2 Personality TM ty1	5	
2022-23	Year 2	37005	Experience Design	13,75	37006	Cultural Awareness	13,75	37007	Digital Intelligence	13,75	37008	Internship	12,5	
		38114	English 4	1,25	38201	English 5	1,25	38202	English 6	1,25	37028	H2 Personality TM y2	2,5	
2023-24	Year 3	37021	Minor/Exchange TM 1	15	37022	Minor/Exchange TM 2	15	37009	Strategic Stewardship	13,75	37010	Applied Research Project	13,75	
								38203	English 7	1,25	38204	English 8	1,25	
2024-25	Year 4 Option A	37011 Management Traineeship & Research Thesis											60	
	Option B	37012	Management Traineeship				30	37013	Research Thesis				30	
	Option C	37015	Management Traineeship							45	37014	Research Article		15

Cohort 2020-21		Q1			Q2			Q3			Q4		
		Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC
2020-21	Year 1	37001	World of Tourism	13,75	37002	Operational Management	13,75	37003	Value Creation	13,75	37007	Apprenticeship	10
		38111	English 1	1,25	38112	English 2	1,25	38113	English 3	1,25	37027	H2 Personality TM y1	5
2021-22	Year 2	37005	Experience Design	13,75	37006	Cultural Awareness	13,75	37004	Digital Intelligence	13,75	37008	Internship	12,5
		38202	English 4	1,25	38201	English 5	1,25	38114	English 6	1,25	37028	H2 Personality TM y2	2,5
2022-23	Year 3	37021	Minor/Exchange TM 1	15	37022	Minor/Exchange TM 2	15	37009	Strategic Stewardship	13,75	37010	Applied Research Project	13,75
								38203	English 7	1,25	38204	English 8	1,25
	Year 3	37009	Strategic Stewardship	13,75	37010	Applied Research Project	13,75	37021	Minor/Exchange TM 1	15	37022	Minor/Exchange TM 2	15
		38203	English 7	1,25	38204	English 8	1,25						
2023-24	Year 4 Option A	37011 Management Traineeship & Research Thesis											60
	Option B	37012	Management Traineeship				30	37013	Research Thesis				30
	Option C	37015	Management Traineeship							45	37014	Research Article	

Cohort 2019-20													
		Q1			Q2			Q3			Q4		
		Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC
2019-20	Year 1	37001	World of Tourism	13,75	37002	Operational Management	13,75	37003	Value Creation	13,75	37004	Digital Intelligence	13,75
		38111	English 1	1,25	38112	English 2	1,25	38113	English 3	1,25	38124	English 4	1,25
2020-21	Year 2	37005	Experience Design	13,75	37006	Cultural Awareness	13,75	37007	Apprenticeship	10	37010	Internship	12,5
		38201	English 5	1,25	38202	English 6	1,25	37027	HZ Personality TM y1	5	37028	HZ Personality TM y2	2,5
2021-22	Year 3 A	37021	Minor/Exchange TM 1	15	37022	Minor/Exchange TM 2	15	37009	Strategic Stewardship	13,75	37008	Applied Research Project	13,75
								38203	English 7	1,25	38204	English 8	1,25
	B	37008	Strategic Stewardship	13,75	37003	Applied Research Project	13,75	37021	Minor/Exchange TM 1	15	37022	Minor/Exchange TM 2	15
		38203	English 7	1,25	38204	English 8	1,25						
2022-23	Year 4 Option A	37011 Management Traineeship & Research Thesis											60
	Option B	37012	Management Traineeship				30	37013	Research Thesis				30
	Option C	37015	Management Traineeship							45	37014	Research Article	15

180 EC Excellence Program													
Cohort 2022-2023		Q1			Q2			Q3			Q4		
		Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC
2022-2023	Year 1	37001	World of Tourism	13,75	37002	Operational Management	13,75	37003	Value Creation	13,75	37008	Internship	12,5
		38111	English 1	1,25	38112	English 2	1,25	38113	English 3	1,25	37028	HZ Personality TM y2	2,5
2023-2023	Year 2	37005	Experience Design	13,75	37006	Cultural Awareness	13,75	37007	Digital Intelligence	13,75	37010	Applied Research Project	13,75
		38114	English 4	1,25	38201	English 5	1,25	38202	English 6	1,25	38204	English 8	1,25
2024-2024	Year 3	37112	Management Traineeship				30	37009	Strategic Stewardship	13,75	37014	Research Article	15
								38203	English 7	1,25			
Cohort 2021-2022		Q1			Q2			Q3			Q4		
		Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC
2021-2022	Year 1	37001	World of Tourism	13,75	37002	Operational Management	13,75	37003	Value Creation	13,75	37008	Internship	12,5
		38111	English 1	1,25	38112	English 2	1,25	38113	English 3	1,25	37028	HZ Personality TM y2	2,5
2022-2022	Year 2	37005	Experience Design	13,75	37006	Cultural Awareness	13,75	37007	Digital Intelligence	13,75	37010	Applied Research Project	13,75
		38114	English 4	1,25	38201	English 5	1,25	38202	English 6	1,25	38204	English 8	1,25
2023-2022	Year 3	37112	Management Traineeship				30	37009	Strategic Stewardship	13,75	37014	Research Article	15
								38203	English 7	1,25			

Cohort 2020-2021		Q1			Q2			Q3			Q4		
		Nr	0	EC	Nr	Module/Course	EC	Nr	Module/Course	EC	Nr	Module/Course	EC
2020-2021	Year 1	37001	World of Tourism	13,75	37002	Operational Management	13,75	37003	Value Creation	13,75	37008	Internship	12,5
		38111	English 1	1,25	38112	English 2	1,25	38113	English 3	1,25	37028	HZ Personality TM y2	2,5
2021-2022	Year 2	37005	Experience Design	13,75	37006	Cultural Awareness	13,75	37007	Digital Intelligence	13,75	37010	Applied Research Project	13,75
		38114	English 4	1,25	38201	English 5	1,25	38202	English 6	1,25	38204	English 8	1,25
2022-2023	Year 3	37112	Management Traineeship				30	37009	Strategic Stewardship	13,75	37014	Research Article	15
								38203	English 7	1,25			

2.2.3a Program structure Vitality Management and Tourism (article 3.3, 3.13, CER HZ)

Organisation study programme (article 3.3, 3.13, CER HZ)

Organisation of the study programme:	
National name:	<i>Vitaliteitsmanagement & Toerisme</i>
International name:	<i>Vitality & Tourism Management</i>
Degree:	<i>Bachelor of Arts</i>
Duration of study:	<i>4 years</i>
Study load propaedeutic phase	60 EC
Study load main phase:	180 EC
Form:	<i>Full-time</i>
Croho-code:	30110
Location:	<i>Vlissingen</i>
Languages:	<i>English</i>
Date start accreditation:	<i>28 November 2014</i>
Final date accreditation:	<i>This program will end 31-08-2023</i>
Combined study programme:	<i>Not applicable</i>

This study program will end 31-08-2023. After this date graduation is not possible anymore.

In this link the latest UR of VMT is explained: <https://hz.nl/uploads/documents/Regelingen/OERS/2019-2020/Implementation-Regulations-Vitality-Tourism-Management-Fulltime-2019-2020.pdf>

2.2.3b Transfer with an Associate Degree certificate (article 3.3 paragraph 4 sub I CER HZ ba ft)

For the Main Phase B (the third year) of the Tourism Management (TM) Bachelor program at HZ University of Applied Sciences, students who progress directly from the Associate degree Tourism Management at HZ University of Applied Sciences on the basis of an (annual) program comparison validated by the examination board do not have to follow additional programs or course contents. They can then start in Main Phase B (the third academic year) of the mentioned bachelor program TM at HZ University of Applied Sciences after completing the Ad TM at HZ University of Applied Sciences without special conditions¹.

This is a flow-through from Ad to Bachelor who is related in terms of content. For this reason it is in principle a program of 120 credits, so that in principle both the Ad and the Bachelor can be obtained in 4 years.

The current HZ exemptions policy remains applicable.

Switch between AD and Bachelor

From Associate Degree to Bachelor Tourism Management

If changing after year 1, decision to switch must be taken in block 3 wk5, y1 latest. In this case the students can still join the apprenticeship in block 4.

If moving on to the Bachelor after year 2, exemptions need to be requested at the DEX for the apprenticeship and internship and Digital Intelligence.

From Bachelor to Associate Degree

If changing after year 1, the decision to switch must be taken in block 3 wk5, y1 latest. In this case the students can still join the module AD T&T in block 4.

¹ With the comment of the application for individual exemption for the Graduation phase of the Ad when there has been simultaneous registration (Ad 1) and in case of non-simultaneous registration for individual exemption of the bachelor at the examination board of year 1 and 2 (for the part still needed from the moment of registration).

2.2.4 Courses 'propedeuse' phase (article 3.5, 3.11A CER HZ Ba ft)

Block 1 / Semester 1															
CU37001V1	Title: World of Tourism							Number of study credits: 13.75			Number of contact hours: 160				
	Course manager: Anneloes Roelandschap							Compulsory: yes			Language: English				
Conditions for course participation:															
None															
Conditions for test participation:															
None															
Brief description of course content:															
The course World of Tourism gives an introduction to the world of tourism from an sociological and economical perspective. The student will be introduced to all aspects of marketing within the Tourism industry. The theory will be applied in a marketing plan. Presentation skills and reflection skills will be developed as part of the marketing plan and as part of the personal development portfolio.															
Compulsory literature:															
Marketing for Hospitality and Tourism, Global Edition, Dr. Philip T. Kotler John T. Bowen, 7th edition, ISBN: 9781292156156															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		x		x	x	Assignment	No	0.A, 0.B, 0.C, 0.D, 1.D, 3.D, 2.A 1.7, 2.1, 2.2, 2.3, 3.2	50%	6,875	5.5	BW7	BW9	BW10	BW12
TOETS02 (VT)	x				x	Presentation	No	0.A, 2.2, 2.3	20%	2,75	5.5	BW7	BW9	BW10	BW12
TOETS03 (VT)		x		x		Portfolio	No	0.A, 0.C, 0.X, 2.3, 3.2	30%	4,125	5.5	BW8	BW9	BW10	BW12

Block 2 / Semester 1															
CU37002V4	Title: Operational Management							Number of study credits: 13.75			Number of contact hours: 160				
	Course manager: Elisa van den Heuvel - Droll							Compulsory: yes			Language: English				
Conditions for course participation: <i>none</i>															
Conditions for test participation: <i>For all examinations: participation in mock exam</i> <i>For Toets02 (Criterium-referenced interview): A completed portfolio according to the given requirements, in order to participate in the criterium-referenced interview.</i>															
Brief description of course content: The course Operational Management firstly gives a general introduction on the main concepts related to service operational and organizational management, considering the main trends and developments occurring, in the hospitality and tourism industry. Then, due to the specificity of the tourism business, the course focuses on providing, insights on HRM tools and practices. Theory will be applied in a HRM plan. Reflective skills on personal and professional level as well as knowledge on the related theory will be tested during the criterium-referenced interview.															
Compulsory literature: Human Resource Management for the Hospitality and Tourism Industries, Dennis Nickson, 2nd edition, ISBN: 9780080966489, Human Resource Management for the Hospitality and Tourism Industries (2nd edition) - Dennis Nickson															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		x		x	x	Assignment	No	0.A; 0.B; 0.C; 1.1; 1.2; 1.6; 1.A; 1.B; 1.C; 1.D; 3.1; 3.3; 3.4; 3.A; 3.D;	50%	6.875	5.5	BW7	BW8	BW10	BW12
TOETS02 (VT)	x			x		Criterium-referenced interview	No	0.A; 0.D; 0.X; 1.1; 1.2; 1.6; 1.A; 1.C; 3.A;	50%	6.875	5.5	BW10	BW10	BW10	BW10

Block 3 / Semester 2															
CU37003	Title: Value Creation								Number of study credits:13.75			Number of contact hours: 160			
	Course manager: Vacancy								Compulsory: yes			Language: English			
Conditions for course participation: <i>none</i>															
Conditions for test participation: <i>none</i>															
Brief description of course content: The course value creation examines how businesses adapt to the changing environment and how customers can get involved in the creation of value to ensure they find greater meaning in their experiences. Elements like co-creation, mass individualization, lead users and crowd sourcing will be examined. Examination consists of a project and a product pitch. Students will also be reflecting on their learning experience by creating a portfolio.															
Compulsory literature: Value Proposition design. Alex Osterwalder, Yves Pigneur, Greg Bernarda, Alan Smith Designed by: Trish Papadakos, 1 st edition, ISBN 978-1-118-96805 Basic Management Accounting for the Hospitality Industry, Michael Chibili, Noordhoff Uitgevers, 2nd edition, 9789001867331															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)	x				x	Presentation	No	0.A, 1.D, 2.1, 2.3, 2.C, 2.D	15%	2	5.5	BW8	BW8	BW10	BW10
TOETS02 (VT)		x			x	Assignment	No	0.A, 0.B, 0.C, 0.D, 1.2, 1.3, 1.5, 1.7, 1.8, 1.D, 2.1, 2.2, 2.3, 2.5, 2.A, 2.B, 2.C, 2.D, 3.1, 3.2, 3.C, 3.D, 4.1, 4.3, 4.4, 4.5, 4.A, 4.B, 4.D	50%	7	5.5	BW7	BW9	BW10	BW10
TOETS03 (VT)		x		x		Portfolio	No	0.A, 0.C, 0.X, 1.D, 2.3, 2.B, 2.C, 3.2, 4.D	10%	1.25	5.5	BW8	BW9	BW10	BW10
TOETS04 (VT)		x		x		Written theory test	Yes (90)	1.3, 1.4, 1.5	25%	3.5	5.5	BW5	BW7	BW10	BW10

Block 4 / Semester 2															
CU37004V1	Title: Apprenticeship								Number of study credits:10			Number of contact hours: 20			
	Course manager: C.E. Minderhoud-Beenhouwer								Compulsory: yes			Language: English			
Conditions for course participation: <i>None</i>															
Conditions for test participation <i>In order to be able to participate in testing the required number of hours (240 hours) at the apprenticeship company have to be obtained.</i>															
Brief description of course content: <i>In the apprenticeship the student will put the skills and knowledge obtained throughout the modules in year 1 into practice at a company. The apprenticeship is performed on an operational and tactical level. The content of the apprenticeship is largely shaped to the principle of a learning-work company. This means that the student spends most of the time cooperating within the company in which they perform daily tasks.</i>															
Compulsory literature: <i>None specific</i>															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Assignment	No	0.A, 0.B, 0.C, 0.D, 0.X, 1.1, 1.6, 1.D, 3.4, 3.D, 4.D	80%	8,0	5,5	BW8	BW10	BW0 Block 5	BW2 Block 5
TOETS02 (VT)		X		X		Portfolio	No	0.C, 0.X, 1.D	20%	2,0	5,5	BW8	BW10	BW0 Block 5	BW 2 Block 5

Block 4 / Semester 2															
CU37027	Title: HZ Personality							Number of study credits: 5				Number of contact hours: 5			
	Course manager: C.E. Minderhoud-Beenhouwer							Compulsory: yes				Language: English			
Conditions for course participation: <i>None</i>															
Conditions for test participation <i>None</i>															
Brief description of course content: <i>Within HZ Personality the student will develop the skills that he/she finds important for his/her personal and professional development. The student will shape his/her own program and reflect on the approach they have chosen and the insights obtained. The student can compose their own HZ Personality program in three ways. Firstly, the student can choose general activities and projects that are available for all HZ students on. This platform enables the student to do cross-over projects and team up with students from other study programs. Secondly, the student can choose activities that are only for Tourism Management students, like learning an extra language or participating in the study program committee. Thirdly, the student can set up your own project which the study coach has to approve. HZ Personality has two evaluation moments. Before the student can start he/she will need a GO from the study coach for the plan. This is mandatory and for this no grade will be awarded. At the end there is one assessment for which the student will get a grade (pass/fail). In the portfolio assessment you will have to show evidence and a reflection that meets the required level.</i>															
Compulsory literature: <i>None specific</i>															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01(VT)		X		X		Portfolio	No		100%	5	5,5	BW8	BW10	BW5	S1.BW2

Block 1 / Semester 1															
CU38111V2	Title: Business Reading Skills							Number of study credits:1,25			Number of contact hours: 11				
	Course manager: : S. Vinke, H. Karnitskaya							Compulsory: yes			Language: English				
Conditions for course participation:															
None															
Conditions for test participation:															
Completing ongoing portfolio.															
Brief description of course content:															
In this course, you will have to read several articles and have discussions about these articles. During the reading circles you have to be able to assume different roles, which will help you to process articles in a different way than you have done so far.															
The digital portfolio helps you to prepare for the final oral exam and to expand your vocabulary.															
Goal: At the end of the course the student can:															
<ul style="list-style-type: none">• summarise and give his or her opinion about a short story, article, talk, discussion interview, or documentary and answer further questions of detail• Can synthesise and report information and arguments from a number of sources• Can reasonably fluently sustain a straightforward description of one of a variety of subjects within his/her field of interest, presenting it as a linear sequence of points• Can give a prepared straightforward presentation on a familiar topic within his/her field which is clear enough to be followed without difficulty most of the time, and in which the main points are explained with reasonable precision• Can identify unfamiliar words from the context on topics related to his/her field and interests. Can extrapolate the meaning of occasional unknown words from the context and deduce sentence meaning provided the topic discussed is familiar.• Can collate short pieces of information from several sources and summarise them for somebody else, summarise and give his or her opinion about a short story, article, talk discussion, interview, or documentary and answer further questions of detail.															
Compulsory literature:															
Test code	Format					Assessment type	Schedule	Content	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	Verbal/Written/Other Individually/Group								%	ECTS					
TOETS01 (VT)	x				x	Oral assessment	No	The student can execute any given role in a reading circle satisfactory, has an open mind set, is critical but polite to other students in the reading circle	100%	1.25	5.5	BW9	BW9	BW10	BW10

Blok 2/ Semester 1															
CU38112V2	Title: Jobs and Applications							Number of study credits:1,25			Number of contact hours: 11				
	Course manager: S. Vinke							Compulsory: yes			Language: English				
Conditions for course participation: None															
Conditions for test participation: Digital Portfolio															
Brief description of course content: This B1 course focuses on the ability to present oneself as a suitable candidate for a job. The digital portfolio includes (language) tasks that will prepare you for the oral exam, again, the digital portfolio also helps you to expand your vocabulary. The oral exam is a 1 minute pitch in which the student presents themselves as suitable candidates for a job. At the end of this course the student: <ul style="list-style-type: none">Can give a prepared straightforward presentation on a familiar topic within his/her field which is clear enough to be followed without difficulty most of the time, and in which the main points are explained with reasonable precision.Can identify unfamiliar words from the context on topics related to his/her field and interests.Can extrapolate the meaning of occasional unknown words from the context and deduce sentence meaning provided the topic discussed is familiar.Can initiate, maintain and close simple face-to-face conversation on topics that are familiar or of personal interest.															
Compulsory literature: None specific															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	M	S	A	I	G				%	ECTS					
TOETS01 (VT) Job pitch	x			x		Oral exam	No	1.1, 1.2	100%	1.25	5.5	BW8	BW8	BW10	BW10

Block 3 / Semester 2															
CU38113V2	Title: Trends Descriptions						Number of study credits: 1.25				Number of contact hours: 11				
	Course manager: S. Vinke						Compulsory: yes				Language: English				
Conditions for course participation: no															
Conditions for test participation:															
All mandatory quizzes need to be completed with a minimum score of 60% in order for the grade of the trends description to be entered in Osiris; this proves ‘active participation’															
Brief description of course content:															
In this B1 course students learn how to describe graphs and change. Special attention will be paid to describing trends language, specific verbs or -in case of neutral verbs- in combination with adjectives and or adverbs. prepositions and linking words. The digital portfolio includes (language) tasks that will expand vocabulary. In the end you will be able to write a formal line-graph description. The digital portfolio helps you prepare for your final task, a graph description.															
At the end of the course the student:															
<ul style="list-style-type: none">Shows a relatively high degree of grammatical control. Does not make mistakes which lead to misunderstandingShows good control of elementary vocabulary but major errors still occur when expressing more complex thoughts or handling unfamiliar topics and situations.Can use a limited number of cohesive devices to link his/her utterances into clear, coherent discourse, though there may be some "jumpiness" in a long contributionCan link a series of shorter, discrete simple elements into a connected, linear sequence of points.															
Can explain the main points in an idea or problem with reasonable precision.															
Compulsory literature: None specific															
Test code	Format Verbal/Written/Other Individually/Group					Assessment type	Schedule If yes, mention duration	Content Link with learning outcomes	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
									%	ECTS					
TOETS01 (VT)		x		x		Written knowledge test	Yes (60)	The student demonstrates a wide array of vocabulary, grammar and writing skills evolving trends descriptions.	100%	1.25	5.5	BW8	BW8	BW10	BW10

2.2.5 Main phase courses (article 3.6, 3.11A CER HZ ba ft)

Block 5 / Semester 1															
CU37005V2	Title: Experience design							Number of study credits: 13,75			Number of contact hours: 160				
	Course manager: Karin Minderhoud - Beenhouwer							Compulsory: yes			Language: English				
Conditions for course participation:															
None															
Conditions for test participation:															
Experience design report has been handed I, is complete and meets the criteria as stated in the study guide (for TOETS01 and TOETS03)															
Brief description of course content:															
During this course, students will further explore the leisure industry and its current and future trends and developments. Students will be trained to think in terms of experiences and explore how Imagineering, creativity and storytelling can help them in this design thinking process to add value to products and services companies offer. Needless to say, there also needs to be a strong financial basis when a concept is presented. Consequently, the second part of the study program will focus on the financial aspect.															
Compulsoty literature:															
Economy of Meaningful Experiences, Boswijk, Peelen & Olthof. ISBN: 9789081922012															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting factor		Minimun test score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	stp					
TOETS01 (VT)	X				X	Presentation	No	0.A, 0.B, 0.C, 0.D, 0.X, 1.3, 1.4, 1.5, 1.D, 2.1, 2.2, 2.4, 2.A, 2.B, 2.C, 3.1, 3.C, 4.1, 4.3, 4.4, 4.B; 4.C, 4.D	50%	6,875	5.5	BW8	BW9	BW10	BW2 block 2
TOETS02 (VT)		x		x		Portfolio	No	0.A, 0.C, 0.X, 4.1, 4.2	30%	4,125	5.5	BW7	BW9	BW10	BW2 block 2
TOETS03 (VT)		X		X		Written knowledge test	No	2.4, 3.1	20%	2,75	5.5	BW5	BW7	BW10	BW2 Block 2

Block 2 / Semester 1															
CU37006V3	Title: Cultural Awareness							Number of study credits: 13.75			Number of contact hours: 100				
	Course manager: RI Brouwers							Compulsory: yes			Language: English				
Conditions for course participation: None															
Conditions for test participation: None															
Course summary: As a student in an international program, the development of intercultural competence is extremely important. Knowledge, skills and attitudes appropriate to each cultural context are fundamental for each individual in a knowledge-based society. They provide added value for the labor market, social cohesion and active citizenship by offering flexibility and adaptability, satisfaction and motivation. They also guarantee more flexibility in the labor force, allowing it to adapt more quickly to constant changes in an increasingly interconnected world. The classes in this module will provide students with integrated principles and models of cross-cultural management and ample opportunities to experience communicating with people with different (culturally influenced) points of view. Students develop cultural awareness and an understanding attitude to cultural difference, helping them cope in their future careers in international (business) settings. This requires bridging cultural differences and respecting different attitudes in negotiations, work performance, habits etc. of professionals from different cultural backgrounds.															
Compulsory literature: E. Meyer, <i>the Culture Map</i> , (2016) G. Hofstede, <i>Exploring Culture</i> , (2002)															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TEST01 (VT)	x				x	Presentation	No	0.A; 0.B; 0.C; 0.D; 1.1; 1.7; 1.B; 1.D; 2.1; 2.2; 2.3; 2.D; 3.C; 3.D;	40%	5.5	5.5	BW4	BW6	BW10	BW10
TESTS02 (VT)			x	x		Portfolio	No	0.A, 0.B, 0.C, 0.D, 0.X,1.6, 2.2, 2.3, 2.D, 1.A, 3.A, 4.A, 1.C, 4.D	60%	8.25	5.5	BW8	BW9	BW10	BW10

Block 7 / Semester 2 2022 – 2023															
CU37007V2	Title: Digital Intelligence							Number of study credits: 13.75			Number of contact hours: 60				
	Course manager: Mirthe Martinus							Compulsory: Yes			Language: English				
Conditions for course participation: None.															
Conditions for test participation: None.															
Brief description of course content: A module on digital opportunities and disruptions in the tourism sector that have profound implications and the effects on future skills needs for employees in the sector. One the one hand, the digital revolution significantly changed the way in which companies organize and run their business (e.g. internal organization, business channels, communication, ways to gather, analyze and interpret data). On the other hand, the digital revolution significantly changed the experience of travellers, throughout their entire visitor journey. Understanding the relevance of digital innovation has become a crucial skill to manage tourism companies in the current competitive settings. Having the basic knowledge necessary to understand the past and coming changes and lead the organizations to catch the opportunities and overcome the challenges of disruptive innovations, will make the difference as a future tourism professional.															
Compulsory literature: Research articles shared on Learn.															
Test code	Format Verbal/Written/Other Individually/Group					Assessment type	Schedule If yes, mention duration	Content Link with learning outcomes	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X			X	Assignment	No	0.B, 0.C, 1.2, 1.8, 3.5, 4.1, 4.2	40%	5.5	5.5	BW5	BW7	BW10	BW10
TOETS02 (VT)	X				X	Presentation	No	0.A, 0.C, 0.X, 1.2, 1.8, 3.5, 4.1, 4.2, 4.B	20%	2.75	5.5	BW6	BW8	BW10	BW10
TOETS03 (VT)		X		X		Portfolio	No	0.A, 0.B, 0.C, 0.X, 1.2, 2.5, 3.5, 4.2.	40%	5.5	5.5	BW8	BW9	BW10	BW10

Block 8 / Semester 2															
CU37008V1	Title: Internship							Number of study credits: 12,5			Number of contact hours: 20				
	Course manager: C.E. Minderhoud-Beenhouwer							Compulsory: yes			Language: English				
Conditions for course participation: None															
Conditions for test participation None															
Brief description of course content: Module 8 will focus on Realizing and Implementing, this will be done by means of an internship. The internship is being performed on an operational and tactical level. The content of Module 8 is largely shaped to the principle of a learning-work company. This means that you spend most of the time cooperating within the company in which you perform your daily tasks and work on your assignments. Besides that you will work on designing a change process in terms of products/services or processes within the company.															
Compulsory literature: None specific															
Test code	Format Verbal/Written/Other Individually/Group					Assessment type	Schedule If yes, mention duration	Content Link with learning outcomes	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Assignment	No	0.A, 0.B, 0.C, 0.D, 0.X, 1.6, 2.C 3.2, 3.3, 3C, 3.D, 3.4, 4.5, 4.A 4.B, 4.C, 4.D	80%	10	5,5	S2.18	S2.20	S2.35	S1.2
TOETS02 (VT)		X		X		Portfolio	No	0.A, 0.B, 0.C, 0.D, 0.X, 1.6, 2.C 3.2, 3.3, 3C, 3.D, 3.4, 4.5, 4.A 4.B, 4.C, 4.D	20%	2,5	5,5	S2.18	S2.20	S2.35	S1.2

Block 8 / Semester 2															
CU37028	Title: HZ Personality							Number of study credits: 2,5			Number of contact hours: 5				
	Course manager: C.E. Minderhoud-Beenhouwer							Compulsory: yes			Language: English				
Conditions for course participation: None															
Conditions for test participation None															
Brief description of course content: Within HZ Personality the student will develop the skills that he/she finds important for his/her personal and professional development. The student will shape his/her own program and reflect on the approach they have chosen and the insights obtained. The student can compose their own HZ Personality program in three ways. Firstly, the student can choose general activities and projects that are available for all HZ students on. This platform enables the student to do cross-over projects and team up with students from other study programs. Secondly, the student can choose activities that are only for Tourism Management students, like learning an extra language or participating in the study program committee. Thirdly, the student can set up your own project which the study coach has to approve. HZ Personality has two evaluation moments. Before the student can start he/she will need a GO from the study coach for the plan. This is mandatory and for this no grade will be awarded. At the end there is one assessment for which the student will get a grade (pass/fail). In the portfolio assessment you will have to show evidence and a reflection that meets the required level.															
Compulsory literature: None specific															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Portfolio	No		100%	2,5	5,5	BW8	BW10	BW0 Block 9	BW2 Block 9

Block 5/ Semester 1															
CU38114TM	Title: Listening and presentation skills						Number of study credits: 1.25			Number of contact hours:11					
	Course manager: S. Vinke						Compulsory: yes			Language: English					
Conditions for course participation: <i>Students need to complete all compulsory quizzes with a minimum of 6.0 before the deadline in order for their listening exam grade to be entered.</i>															
Conditions for test participation: <i>None</i>															
Brief description of course content: This B1 course aims to improve listening skills and presentation skills. The digital portfolio helps you to expand your vocabulary and helps you to improve your listening skills. The portfolio includes a listening test on a B2 level. The digital portfolio prepares for a (digital) listening test and for the final presentation. The listening test is a B2 level test. The final presentation will be a presentation on a certain company, in which students show their ability to provide information on a company, talk about future plans and aim for a specific goal. At the end of this course the student can: <ul style="list-style-type: none">• Can understand recordings in standard dialect likely to be encountered in social, professional or academic life and identify speaker viewpoints and attitudes as well as the information content.• Can understand most radio documentaries and most other recorded or broadcast audio material delivered in standard dialect and can identify the speaker's mood, tone etc.• Can understand announcements and messages on concrete and abstract topics spoken in standard dialect at normal speed. Can understand the main ideas of propositionally and linguistically complex speech on both concrete and abstract topics delivered in a standard dialect, including technical discussions in his/her field of specialisation. Can follow extended speech and complex lines of argument provided the topic is reasonably familiar, and the direction of the talk is sign-posted by explicit markers.															
Compulsory literature: <i>None specific</i>															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT) Listening exam			X	X		Written knowledge test	Yes (45)	Exam consisting of 4 parts: open questions, gap- fills, matching and mc questions.	50%	0.625	5.5	BW8	BW8	BW10	BW10
TOETS02 (VT)	X				X	Oral test (Presentation)	No	In pairs the students give an informative 9- minute presentations	50%	0.625	5.5	BW8	BW8	BW10	BW10

Block 6 / Semester 1															
CU38201TM	Title: Business Meetings							Number of study credits: 1,25			Number of contact hours: 11				
	Course manager: Bregje Weeda							Compulsory: yes			Language: English				
Conditions for course participation:															
None															
Conditions for test participation:															
Complete language exercises and assignments to prepare for meeting															
Brief description of course content:															
This B2 course prepares students to take part in a formal meeting. The course covers the specific language, procedures and conventions used in formal meetings. Students have the opportunity to practise these in roleplays throughout the course.															
The assessment consists of one final formal meeting roleplay where the students are expected to demonstrate the language and conventions learnt on the course.															
Compulsary literature: None specific															
Test code	Format <i>Verbal/Written/Other/Individual/Group</i>					Assesment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor (%)		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT) meeting	v				v	Oral assessment	No		100%	1.25	5.5	BW9	BW9	BW10	BW10

Block 7 / Semester 2			
CU38202TM	Title: Formal Business Communication	Number of study credits: 1,25	Number of contact hours: 11
	Course manager: Bregje Weeda	Compulsory: yes	Language: English
Conditions for course participation:			
None			

Conditions for test participation: <i>Complete language exercises and assignments to prepare for final exam</i>															
Brief description of course content: The aim of this B2 level course is to teach the students how to write a formal business letter/email expressing their dissatisfaction in a polite, but clear way. Some of the skills the students are expected to show/develop are: hypothesizing; expressing opinions; developing arguments aimed at convincing the target reader; justifying statements and finding solutions. Further, students explore and learn to apply relevant writing conventions for formal letters and emails. They are expected to use B2 language, grammar and vocabulary relevant to this style of writing e.g. use of the passive voice and some complex sentence structures.															
Compulsory literature <i>None specific</i>															
Test code	Format <i>Verbal/Written/Other/Individual/Group</i>					Assesment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor (%)		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		v		v		Written knowledge test	Yes (90)		100%	1.25	5.5	BW8	BW8	BW10	BW10

Block 9/ Semester 1															
CU37009V1	Title: Strategic Stewardship							Number of study credits: 13.75			Number of contact hours: 50				
	Course manager: RI Brouwers							Compulsory: yes			Language: English				
Conditions for course participation: None															
Conditions for test participation: None															
Course summary: This module focuses on economic and environmental tourism impacts and crucial skills in strategic thinking and orientations, incorporating the business balance scorecard, change management, corporate social responsibility, annual reporting and ethical decision making and its communication.															
Compulsory literature: None specific															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		x		x		Portfolio <i>(Workbook)</i>	No	0.A; 0.B; 0.C; 1.1; 1.3; 1.4; 1.5; 1.6; 1.7; 1.A; 1.D; 2.1; 2.2; 2.3; 2.4; 2.C; 2.D; 3.1; 3.4; 3.A; 3.D; 4.1; 4.2; 4.3; 4.4; 4.A; 4.D	50%	6.88	5.5	BW3	BW5	BW10	BW10
TOETS02 (VT)		x		x		Assignment <i>(mgt article)</i>	No	0.A; 0.B; 0.D, 1.B; 1.D, 2.1; 2.2; 2.B; 3.1	30%	4.12	5.5	BW6	BW8	BW10	BW10
TOETS03 (VT)	x			x		Portfolio	No	0.A; 0.C; 0.X; 1.6; 1.A; 3.4; 3.A; 4.A;	20%	2.75	5.5	BW8	BW8	BW10	BW10

Block 2 & 4 / Semester 1 & 2															
CU37010V2	Title: Applied Research Project							Number of study credits: 13.75 EC			Number of contact hours: 60				
	Course manager: Judith van Poppel							Compulsory: yes			Language: English				
Conditions for course participation: none															
Conditions for test participation: <ul style="list-style-type: none">A sufficient needs to be obtained for TOETS01 (VT) Assignment (Research Proposal) in order to participate in TOETS02 (VT) Assignment (Research Report)A sufficient needs to be obtained for TOETS01 (VT) Assignment (Research Proposal) in order to participate in TOETS03 (VT) Presentation (Online conference Call)															
Brief description of course content: <p>Applied Research is a practical research project carried out by a group of students (3-4 students) for organizations that have approached or were approached by the HZ University of Applied Sciences. Zeeland as a living lab. Central during this module is a practical problem for which they need a solution. Students go through the entire research circle: formulating a research question, sub questions, writing a theoretical frame, preparing field research by critically choosing one or multiple research methods, setting up (a)research instrument(s). Data collection, analyzing data, formulating results, discussion and conclusion and recommendations. They will write a research proposal, research report and participate in an online conference call. This entire module will prepare te students for their individual research during the graduation phase; either research thesis or research article.</p>															
Compulsory literature: <p>[OSIRIS veld - literature]</p> <p>Veal, A.J. (2022), Research Methods for Leisure and Tourism. A practical guide. 6th Edition (5th & 4th editions are also accepted), Harlow etc.: Pearson.</p>															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		x			x	Assignment (Research proposal)	No	0.A 0.B, O.C	30%	4.125	5.5	BW2	BW3	BW4	BW5
TOETS02 (VT)		x			x	Assignment (Research Report)	No	0.A 0.B, O.C	40%	5.5	5.5	BW7	BW8	BW10	BW10
TOETS03 (VT)	x			x	x	Presentation (Online conference Call)	No	0.A 0.B, O.C OX	30%	4.125	5.5	BW8	BW8	BW10	BW10

Semester 1 / Semester 2															
CU38203TM	Title: Argument writing ENG 7							Number of study credits: 1,25			Number of contact hours: 11				
	Course manager: Bregje Weeda							Compulsory: yes			Language: English				
Conditions for course participation:															
None															
Conditions for test participation:															
Complete language exercises and assignments to prepare for final exam															
Brief description of course content:															
This is an academic writing course, specifically to introduce/develop argumentative writing techniques and skills. The students choose a controversial topic in a field related to their studies on which to base their writing task. They research into the topic, focusing on using credible sources and the content and structure of an argument writing essay. Discussions are integrated into the lesson to reinforce the analytic and evaluative language required for the essay writing.															
The assignment is assessed at a B2 level.															
Compulsory literature:															
None specific															
Test code	Format					Toetsvorm	Schedule	Content	Weighting		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	Verbal/Written/Other/Individual/Group								%	ECTS					
TOETS01 (VT)ESSAY			v		v	Assignment	No		100%	1.25	5.5	BW8	BW9	BW10	BW11

Semester 1 / Semester 2															
CU38204TM	Title: Persuasive presentations						Number of study credits: 1,25				Number of contact hours: 11				
	Course manager: Bregje Weeda						Compulsory: yes				Language: English				
Conditions for course participation:															
None															
Conditions for test participation:															
Topic needs to be approved															
Brief description of course content:															
The aim of the course is to give the students the tools needed to participate in a professional persuasive presentation. The students reflect on how to present ideas and convince the audience of their validity. Students need to select suitable credible sources supporting the content of their presentation and are expected to create and use double-sided arguments. This also helps to develop their critical thinking skills. In the presentation, the students are expected to put forward their ideas clearly and demonstrate B2 level language: displaying a good range of vocabulary; some complex structures and a good grasp of basic, as well as some more complex, grammar.															
Compulsory literature:															
None specific															
Test code	Format <i>Verbal/Written/Other/Individual/Group</i>					Assesment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)Presentation	x				x	Oral assessment	No		100%	1.25	5.5	BW8/9	BW8/9	BW10	BW10

Block 1&2 or 3&4 / Semester 1 or 2															
CU37012	Title: Management Traineeship 30 ECTS						Number of study credits: 30 EC				Number of contact hours: 10				
	Course manager: Sophie Adriaanse						Compulsory: YES for Track B, no for other tracks				Language: English				
Conditions for course participation: 165 ECTS need to be obtained;															
Conditions for test participation: TOETS02 (Criterium Referenced Interview): - Minimum of 5.5 for TOETS01 (PDP) - A complete portfolio according to the criteria in the assignment instructions (Learn) - If followed in semester 2: all other ECTS of the study program															
Brief description of course content: In this module, you will be working (full-time, 840 hours) on projects for a company of choice, within the tourism and recreational industry. While being on your management traineeship you are carrying out tasks and projects on a strategic level and in accordance with level 6 of the NQLF. During your traineeship, you need to choose one of three professional roles suiting your ambitions and interests. (1) With the role as an organizational architect you will shift the focus onto the internal situation of the organization and have a special eye for the operational process, the HR, the well-being of the employees, or the corporate social responsibility. You aim to improve the organizational structures and processes & to further improve sustainability within an organization. As (2) concept developer you aim to stimulate the initiation and creation of a new and unique concept, suiting your traineeship organization’s vision and mission. Ultimately, you design a sustainable innovation for both the organization and/or the destination (where these are to be found) With the role of a (3) marketeer you aim to gain more insights of the organization’s marketing decisions and strategies as well as their revenue management and the promotional activities of existing experiences, services. You aim to advise the organization on possible improvements.															
Compulsory literature: Veal, A.J. (2022), Research Methods for Leisure and Tourism. A practical guide. 6 th Edition (5 th & 4 th editions are also accepted), Harlow etc.: Pearson.															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Assignment (PDP)	No	0.X; 3.1; 3.2; 3.3; 3.4; 3.A; 3.B; 3.C; 3.D	30%	9	5.5	BW5	BW7	BW8	BW10
TOETS02 (VT)	X			X		Criterium Referenced Interview	No	0.X; 3.1; 3.2; 3.3; 3.4; 3.A; 3.B; 3.C; 3.D	70%	21	5.5	BW18	BW18	BW20	BW20

Block 1&2&3 (start only possible in semester 1)															
CU37015	Title: Management Traineeship 45 ECTS							Number of study credits: 45 EC			Number of contact hours: 15				
	Course manager: Sophie Adriaanse							Compulsory: YES for Track C, no for other tracks			Language: English				
Conditions for course participation: 165 ECTS need to be obtained;															
Conditions for test participation: TOETS02 (Criterion Referenced Interview): - Minimum of 5.5 for TOETS01 (PDP) - A complete portfolio according to the criteria in the assignment instructions (Learn) - If followed in block 2,3 and 4: all other ECTS of the study program															
Brief description of course content: In this module, you will be working (full-time, 1260 hours) on projects for a company of choice, within the tourism and recreational industry. While being on your management traineeship you are carrying out tasks and projects on a strategic level and in accordance with level 6 of the NQLF. During your traineeship, you need to choose one of three professional roles suiting your ambitions and interests. (1) With the role as an organizational architect you will shift the focus onto the internal situation of the organization and have a special eye for the operational process, the HR, the well-being of the employees, or the corporate social responsibility. You aim to improve the organizational structures and processes & to further improve sustainability within an organization. As (2) concept developer you aim to stimulate the initiation and creation of a new and unique concept, suiting your traineeship organization’s vision and mission. Ultimately, you design a sustainable innovation for both the organization and/or the destination (where these are to be found) With the role of a (3) marketeer you aim to gain more insights of the organization’s marketing decisions and strategies as well as their revenue management and the promotional activities of existing experiences, services. You aim to advise the organization on possible improvements.															
Compulsory literature: Veal, A.J. (2022), Research Methods for Leisure and Tourism. A practical guide. 6 th Edition (5 th & 4 th editions are also accepted), Harlow etc.: Pearson.															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Assignment (PDP)	No	0.X; 3.1; 3.2; 3.3; 3.4; 3.A; 3.B; 3.C; 3.D	30%	9	5.5	BW9	BW11	BW13	BW15
TOETS02 (VT)	X			X		Criterion referenced Interview	No	0.X; 3.1; 3.2; 3.3; 3.4; 3.A; 3.B; 3.C; 3.D	70%	21	5.5	BW28	BW28	BW30	BW30

Block 1 or 4 / Semester 1 or 2															
CU37014V1	Title: Research Article							Number of study credits: 15 EC			Number of contact hours: 5				
	Course manager: Sophie Adriaanse							Compulsory: Yes			Language: English				
Conditions for course participation: 165 ECTS need to be obtained; Module Applied Research need to be obtained															
Conditions for test participation:															
TOETS01: - A complete Plan of Approach according to the criteria in the assignment instructions (Learn)															
TOETS02: - A minimum of 5.5 for TOETS01 (Article) - If followed in block 4: all other ECTS of the study program															
Brief description of course content: During this module, you will dive into a topic of interest, explore and test specific hypotheses by discussing related theories and concepts to provide a contribution to the professional field. Your research article should be characterized by a sharp introduction, description of the kind of data used, results, discussion, and conclusion.															
Compulsory literature: Veal, A.J. (2022), Research Methods for Leisure and Tourism.A practical guide. 6 th Edition (5 th & 4 th editions are also accepted), Harlow etc.: Pearson.															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Assignment (Article)	No	O.A, O.B, O.C	80%	12	5.5	BW7	BW8	BW9	BW10
TOETS02 (VT)	X			X		Presentation	No	O.A, O.B, O.C	20%	3	5.5	BW8	BW8	BW10	BW10

Block 1&2 or 3&4 / Semester 1 or 2															
CU37013V1	Title: Research Thesis							Number of study credits: 30 EC			Number of contact hours: 10				
	Course manager: Sophie Adriaanse							Compulsory: YES			Language: English				
Conditions for course participation: 165 ECTS need to be obtained; Module Applied Research need to be obtained															
Conditions for test participation:															
Brief description of course content: A research thesis is a practical research carried out by an individual student. It is an option and advised for the student to conduct the applied research for an organization. Central during this module is a practical problem for which a solution is needed and searched for by conducting research. Students go through the entire research circle: formulating a research question, sub-questions, writing a theoretical frame, preparing field research by critically choosing one or multiple research methods, setting up (a)research instrument(s). Data collection, analyzing data, formulating results, discussion and conclusion, and recommendations.															
Compulsory literature: Veal, A.J. (2022), Research Methods for Leisure and Tourism.A practical guide. 6 th Edition (5 th & 4 th editions are also accepted), Harlow etc.: Pearson.															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Assignment (Proposal)	No	0.A; 0.B; 0.C	30%	9	5.5	BW7	BW9	BW10	BW11
TOETS02 (VT)		X		X		Assignment (Thesis)	No	0.A; 0.B; 0.C	50%	15	5.5	BW17	BW18	BW19	BW20
TOETS03 (VT)	X			X		Presentation	No	0.A; 0.B; 0.C	20%	6	5.5	BW19	BW19	BW20	BW20

Block 1,2,3,4 (start only possible in semester 1)															
CU37011V1	Title: Management Traineeship & Research Thesis							Number of study credits: 60 ECTS			Number of contact hours: 20				
	Course manager: Sophie Adriaanse							Compulsory: YES			Language: English				
Conditions for course participation: 165 ECTS need to be obtained															
Conditions for test participation:		TOETS04 (Criterion Referenced Interview): - Minimum of 5.5 for TOETS01 (PDP) - A complete portfolio according to the criteria in the assignment instructions (Learn) - If followed in block 2,3 and 4: all other ECTS of the study program								TOETS03: - A minimum of 5.5 for TOETS02 (Thesis)					
Brief description of course content:: This track is a combination of research thesis and management traineeship. The research thesis is a practical research carried out by an individual student. The student conducts the applied research for an organization. Central during this module is a practical problem for which a solution is needed and searched for by conducting research. Students go through the entire research circle: formulating a research question, sub-questions, writing a theoretical frame, preparing field research by critically choosing one or multiple research methods, setting up (a)research instrument(s). Data collection, analyzing data, formulating results, discussion and conclusion, and recommendations. In this module, you will be working (part-time) in a company of choice, within the tourism and recreational industry. While being on your management traineeship you are carrying out tasks on a strategic level and in accordance with level 6 of the NQLF. During your traineeship you need to choose one of three professional roles suiting your ambitions and interests. (1) With the role as organizational architect you will shift the focus onto the internal situation of the organization and have a special eye for the operational process, the HR, the well-being of the employees or the corporate social responsibility. You aim to improve the organizational structures and process & to further improve sustainability within an organization. As (2) concept developer you aim to stimulate the initiation and creation of a new and unique concept, suiting your traineeship organization’s vision and mission. Ultimately, you design a sustainable innovation for both the organization and/or the destination (where these are to be found) With the role of a (3) marketeer you aim to gain more insights of the organization’s marketing decisions and strategies as well as their revenue management and the promotional activities of existing experiences, services. You aim to advise the organisation on possible improvements.															
Compulsory literature: Veal, A.J. (2022), Research Methods for Leisure and Tourism. A practical guide. 6 th Edition (5 th & 4 th editions are also accepted), Harlow etc.: Pearson.															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		X		X		Assignment (PDP)	No	0.X; 3.1; 3.2; 3.3; 3.4; 3.A; 3.B; 3.C; 3.D	15%	9	5.5	BW5	BW6	BW7	BW8
TOETS02 (VT)		X		X		Assignment (Proposal)	No	0.A; 0.B; 0.C	20%	12	5.5	BW17	BW17	BW19	BW19
TOETS03 (VT)		X		X		Assignment (Thesis)	No	0.A; 0.B; 0.C	30%	18	5.5	BW17	BW17	BW19	BW19
TOETS04 (VT)	X			X		Criterion referenced interview	No	0.A; 0.B; 0.C 0.X; 3.1; 3.2; 3.3; 3.4; 3.A; 3.B; 3.C; 3.D; 0.A; 0.B; 0.C	35%	21	5.5	BW17	BW17	BW19	BW19

Block 3+4/ Semester 2															
CU37151	Title: Leisure Lab 1							Number of study credits:30			Number of contact hours: 50				
	Course manager: T. Derriks							Compulsory: No			Language: English				
Conditions for course participation: <i>none</i>															
Conditions for test participation: <i>none</i>															
Brief description of course content: The Leisure Lab ‘Greenhouse’ setting allows students to start their career as change maker with and for a purpose. The suggested learning journey for Leisure Lab 1 is emphasizing ‘context design’. In this, focus is on existing challenges, problems and setting a direction for possible solutions. The study guide suggests the learning outcomes and specific subtasks that could be linked. These are derived from the regular bachelor graduation requirements: see the note on Leisure Lab. Regardless whether students follow the suggested learning journey, they will be assessed by means of a portfolio. The portfolio structure is defined in the study guide, so is the assessment procedure. It adheres to programmatic testing and follows the HZ test policy.															
Compulsory literature: None specific															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		x		x		Portfolio	No	Various, by means of programmatic testing	100	30	5.5	B4.9	B4.9	B4.10	B4.10

Block 1+2/ Semester 1															
CU37152	Title: Leisure Lab 2								Number of study credits:30			Number of contact hours: 50			
	Course manager: T. Derriks								Compulsory: No			Language: English			
Conditions for course participation: <i>none</i>															
Conditions for test participation: <i>none</i>															
Brief description of course content: The Leisure Lab ‘Greenhouse’ setting allows students to start their career as change maker with and for a purpose. The suggested learning journey for Leisure Lab 2 is emphasizing ‘concept design’. In this, focus is on developing solutions by means of ideation and prototyping. The study guide suggests the learning outcomes and specific subtasks that could be linked. These are derived from the regular bachelor graduation requirements: see the note on Leisure Lab. Regardless whether students follow the suggested learning journey, they will be assessed by means of a portfolio. The portfolio structure is defined in the study guide, so is the assessment procedure. It adheres to programmatic testing and follows the HZ test policy.															
Compulsory literature: None specific															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		x		x		Portfolio	No	Various, by means of programmatic testing	100	30	5.5	B2.9	B4.9	B2.10	B2.10

Block 3+4/ Semester 2															
CU37153	Title: Leisure Lab 3						Number of study credits:28,75				Number of contact hours: 50				
	Course manager: T. Derriks						Compulsory: No				Language: English				
Conditions for course participation: none															
Conditions for test participation: none															
Brief description of course content: The Leisure Lab ‘Greenhouse’ setting allows students to start their career as change maker with and for a purpose. The suggested learning journey for Leisure Lab 3 is emphasizing ‘community design’. In this, focus is on realizing a purposeful change by assembling ambassadors and organizing resources. The study guide suggests the learning outcomes and specific subtasks that could be linked. These are derived from the regular bachelor graduation requirements: see the note on Leisure Lab. Regardless whether students follow the suggested learning journey, they will be assessed by means of a portfolio. The portfolio structure is defined in the study guide, so is the assessment procedure. It adheres to programmatic testing and follows the HZ test policy.															
Compulsory literature: None specific															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)		x		x		Portfolio	No	Various, by means of programmatic testing	100	28.75	5.5	B2.9	B4.9	B2.10	B2.10

Block 3+4/ Semester 2															
CU37201	Title: Leisure Lab Honors Track Graduation Defense							Number of study credits:1.25			Number of contact hours: 50				
	Course manager: T. Derriks							Compulsory: No			Language: English				
Conditions for course participation: <i>none</i>															
Conditions for test participation: <i>none</i>															
Brief description of course content: Like the regular bachelor track, Leisure Lab honors students complete their studies with a defense. In this defense, their contribution to the industry and TM community within the HZ is discussed and assessed. Their self development in terms of personal leadership and presentation skills are also assessed. For this, students prepare a poster and an infographic on their learning journey. As many colleagues from tourism courses or research units as possible are invited to ask about choices and outcome. The presentation reflects a mini-symposium or workshop like setting, therewith also indirectly assessing the student’s preparation.															
Compulsory literature: None specific															
Test code	Format <i>Verbal/Written/Other Individually/Group</i>					Assessment type	Schedule <i>If yes, mention duration</i>	Content <i>Link with learning outcomes</i>	Weighting Factor		Minimum score	Planning test in week	Inspection of work in week	Resit scheduled in week	Inspection of resit in week
	V	W	O	I	G				%	ECTS					
TOETS01 (VT)	x			x		Presentation	No	Various, by means of programmatic testing	100	1.25	5.5	B2.9	B2.9	B2.10	B2.10

The Leisure Lab track is only applicable for current students . New students from 2022 – 2023 cannot take part into the Leisure Lab track.

2.2.6 **HZ Personality** (article 3.12 CER HZ Ba ft)

The curriculum Tourism Management contains a total amount of 10 EC HZ Personality Courses. Of these 10 EC a total of 5 EC is part of the propaedeutic phase and needs to be obtained within the first 2 years. The remaining 5 EC can be obtained in later years as well, but is planned in year 2 and year 3. The planning will be different for each student, in consultation with the SCC. The total study load is 10 EC and a student can fill this in according to their own area of interest. HZ Personality has three levels that are interconnected: personal development (mio), community development (meso), sustainable development (macro). During your bachelor the student will have to develop him- or herself on each of these levels in order to reach enough breadth in thinking and experiences, as it will generate a broader world view.

Assignments and assessment

As described above, students are free to carry out the assignments as they see fit, in consultation with the SCC. Assessment will be as follows:

- a. By means of an examination (for instance for a language course or another course). If it is an HZ course, this will be incorporated in the study plan.
- b. By means of written evidence (for instance proof of attending a convention or a report on a convention, a report of an external assignment + assessment by the person responsible inside the organisation/enterprise and a signature which states the hours worked, together with a note from the student indicating how many hours were spent performing which tasks and which competencies/subtasks were carried out at which level.

The remaining 2,5 EC to cover 10 EC of HZ Personality in total will be integrated in Strategic Stewardship. The program hosts an international student population. For many non-Dutch (well) speaking students, it is hard to find sufficient projects that allow for HZ Personality. Offering various MOOCs is one option to get to 10 EC, but risks mono-disciplinary development. In relation to the objective of HZ Personality, the program itself is already full of 'bildung', personal, professional and community development. Beyond this approximate 20 EC of development closely related with HZ Personality, there are explicit aspects to be planned in year 3 and 4 that directly relate to HZ Personality but which do not force to have a separate course programmed. As planned, students will work on stakeholder analysis and tourism destination management ethics in relation to sustainability and the circular economy in the module Strategic Stewardship (year 3). In addition, students as part of their Management Traineeship (year 4) will have to explicitly propose, execute and plan own development aside but related to their managerial challenges.

2.2.7 **Specialisations** (article 3.10 CER HZ Ba ft) *Not applicable*

2.2.8 **Internship** (article 3.9 CER HZ Ba ft)

The work placements are of central emphasis in the Apprenticeship (year 1), the Traineeship (year 2) and the Management Traineeship (graduation level, year 4). There are no specific entry requirements to go on a work placement in year 1 and year 2. Those for the Management Traineeship are part of the planned module design.

2.2.9 **Minor** (article 3.8 CER HZ Ba ft)

CU37021 and CU37022 can be used in case of exemptions regarding the minor.

2.2.10 **Participation in international exchange programme** (article 4.5 CER HZ Ba ft)

There is no separate international exchange programme with a certain partner. For an international exchange minor, the student should, at a minimum, have completed the propaedeutic phase and approval of international office. See also article 4.5 paragraph 1 Education and Examination Regulations HZ.

2.2.11 **Graduation** (article 3.9 CER HZ Ba ft)

To be eligible for the graduation work placement, the student must meet the following requirements:

- Completion of the propaedeutic phase
- A minimum of amount of credits in the semesters prior to the graduation phase according to the preconditions mentioned in the course specific UR tables must have been obtained.
- If you have less than the required ECs: a realistic plan to accrue the remaining credits, with a positive advice from the SCC
- an approved (provisional) thesis from your mentor and an approved personal development plan (PDP).

2.2.12 **Transition arrangement** (art. 6.2 paragraph 11 HZ CER)

In principle, the 'immediate effect' of new manuals, guides and requirements applies. For those assessments that have been renewed in the year 2022/2023, the assessments from 2021/2022 will be scheduled twice during 2022/2023 for student who need to take a resit. The student must register for this in consultation with the SLC. If a positive test result has not yet been achieved, the student must achieve the test results in accordance with the test matrix applicable at that time.

2.3 Study recommendation

2.3.1. *Conditions for registration for programme after NBSA* (article 8.1, paragraph 9 HZ CER Ba ft)

Elaboration of the conditions for registering for a study programme after nbsa (article 8.1 paragraph 9 CER HZ). The students of the study programme TM who receives a negative study advice will be unenrolled from this study programme.

A student with a formal negative study advice from the HZ Exam Committee is not allowed for a new enrolment in the program Associate Degree Tourism Management (ISAT 80009) and the Bachelor program Tourism Management (ISAT 35524) of HZ University of Applied Sciences within three years.

2.4 Experiment (article 9.4 CER HZ ba ft)

- 2.4.1 This year, the programme is participating in an experiment under the pilot project group Flexibilisation. The programme would like to experience the results of participation in this project. Students are not affected by this. For further explanation, please see the programme page on HZ Learn.

CHAPTER 3 ESTABLISHMENT

- 3.1.1 The duration of the implementation regulations is the same as the duration of the HZ Education and Examination Regulations Bachelor programme full-time 2022-2023.
- 3.1.2 These Course and Examination Regulations were established by the Executive Board on 28/06/2022.